# Passenger Rail and a Sense of Place

John Robert Smith

April 16, 2024

















"We envision a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient."



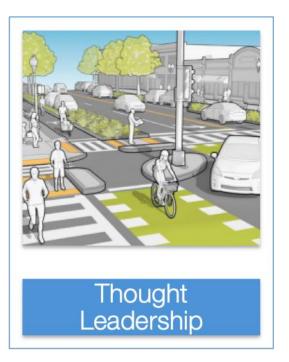
#### What we do



Technical Assistance



Advocacy



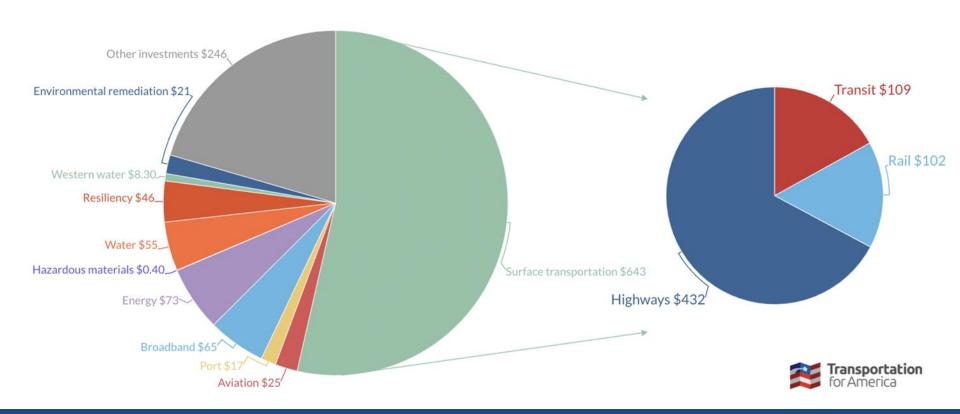






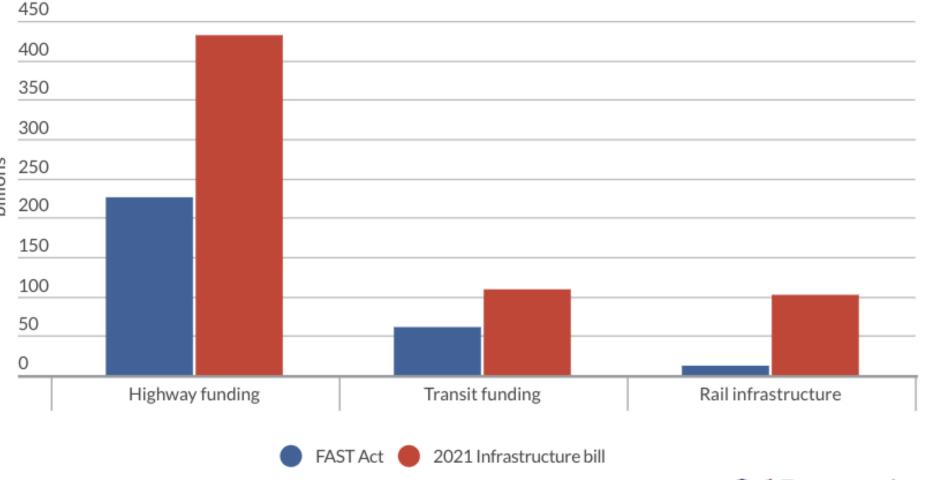


#### Where is the infrastructure bill money going? (in billions)



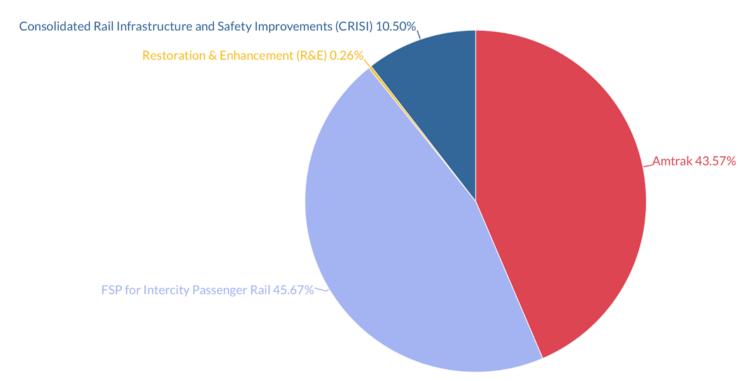


#### FAST Act vs the 2021 infrastructure bill





#### Passenger rail programs in the 2021 infrastructure bill (by percentage)



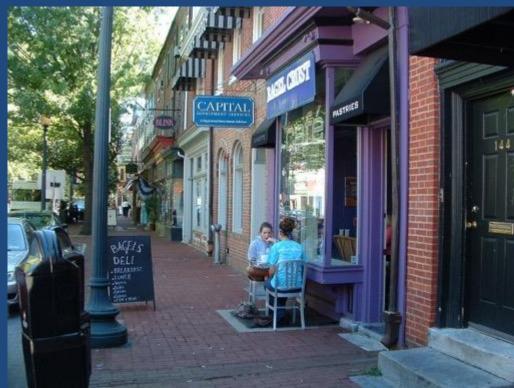




# Communities are now in a ferocious competition over

(whether they know it or not)

place



# Federal funding opportunities for creating a sense of place:

- 1. Complete Streets Set-Aside
- 2. Transportation Alternatives Program
- 3. PROTECT program
- 4. RAISE program
- 5. Safe Streets and Roads for All
- 6. Reconnecting Communities Program

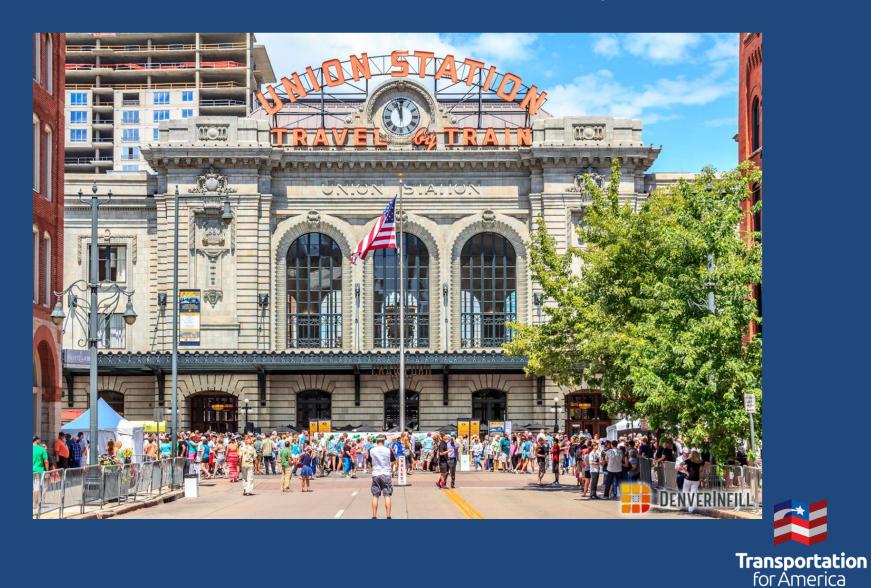


# Sense of Place: Kirkwood, MO





### Sense of Place: Denver, CO



### Sense of Place: Normal, IL



**Transportation** for America



#### **SOUTHERN RAIL COMMISSION: PLAN FOR CONNECTIVITY**





#### Restoration of Gulf Coast Passenger Rail Service

# Economic Impact in Mississippi, Alabama and Louisiana

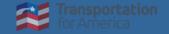
Prepared By:

Dr. Yuanyuan Zhang, Research Professor

May 2018

REVISION 2



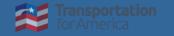


#### **Railway Construction Costs**

Table 14: Railway Construction and Renovation Economic Impact in Mississippi

Activities	Employment	Labor Income	Value Added	Output (Direct, Indirect, and Induced)
Railway construction	261	\$10,966,473	\$15,927,146	\$32,471,763
Railway station renovation	16	\$631,314	\$932,019	\$2,040,135
Total (over four years)	277	\$11,597,787	\$16,859,165	\$34,511,898
Average per year	70	\$2,899,447	\$4,214,791	\$8,627,975

Source: IMPLAN Input/Output Analysis



# **Tourism Impact**

Table 15: Increased Tourism Economic Contribution in Mississippi

Increased Tourism Scenarios	New Annual Employment	Labor Income	Value Added	Output (Direct, Indirect, and Induced)
1%	394	\$8,945,093	\$12,711,757	\$24,296,224
5%	1,969	\$44,725,466	\$63,558,787	\$121,481,120
10%	3,938	\$89,450,932	\$127,117,573	\$242,962,239
20%	7,876	\$178,901,864	\$254,235,146	\$485,924,479

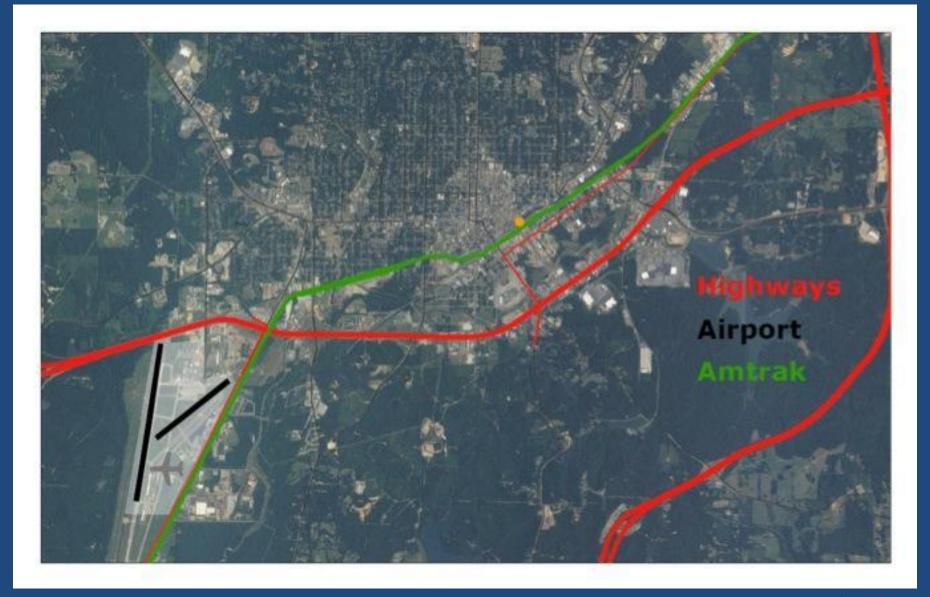
Source: IMPLAN Input/Output Analysis



## Meridian, MS









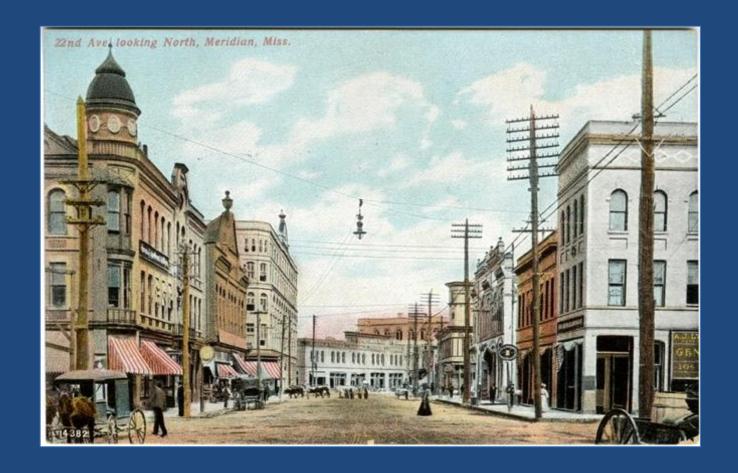
### Your Identity is Key

In any public project you need to know:

- Who you were in the past
- Who you are now



#### Who You Were in the Past

















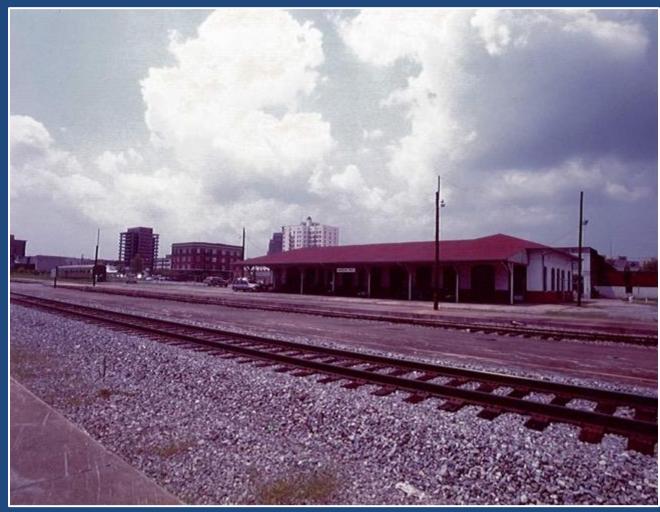
#### Meridian's Union Station







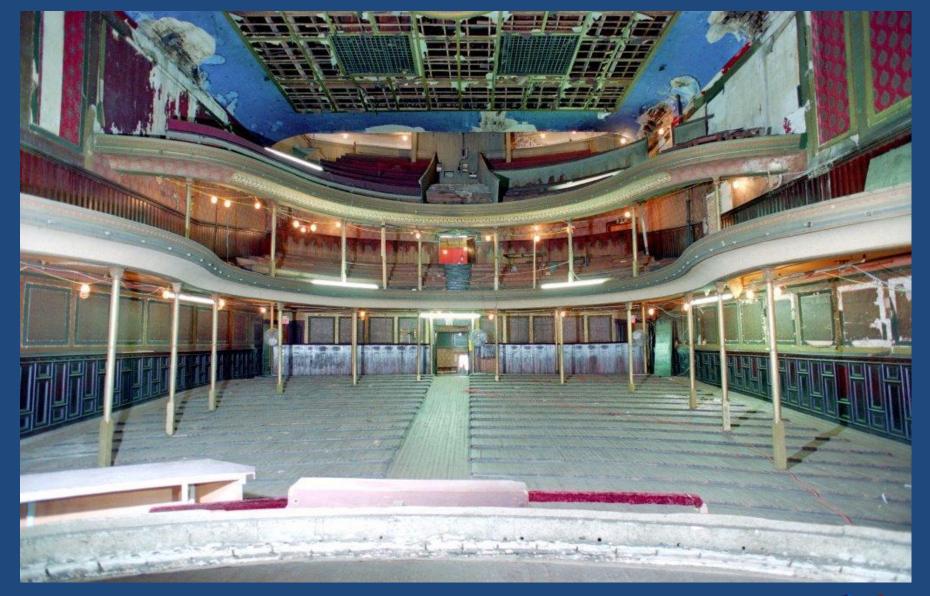
### Who You Are Now

















### Who You Aspire to Be







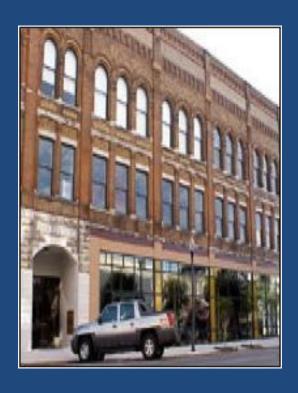


# Union Station Development Results



- Private development of \$197 million in surrounding area
- New life for historic structures















#### World Class Performances



Wynton Marsalis

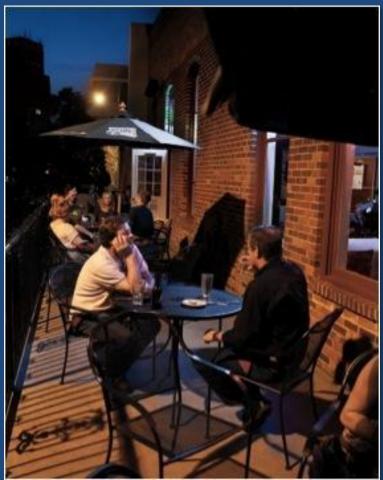
# Mississippi Arts and Entertainment Center





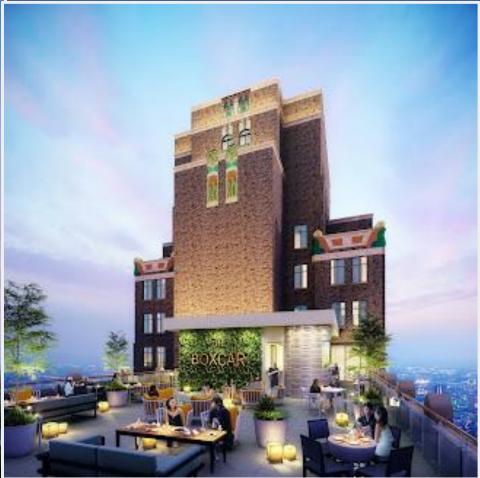














# Now is the time for action

Need everything in place to take advantage of infrastructure law funding:

- 1) Clear, shared vision of your community's future compelling narrative
- 2) Stakeholder alignment around first steps
- 3) Identified federal and state programs
- 4) Matching funds



#### It Is Critical to Engage Future Generations



